

Central Freight Lines Announces 2010 General Rate Increases

Waco, Texas, March 1, 2010 – **Central Freight Lines**, one of the leading less-than-truckload (LTL) carriers has announced its 2010 general rate increase.

This past year, Central's focus has been to control costs, be fiscally responsible and continue to provide an exceptional level of service to our customers. Today's challenging economy with its escalating costs, particularly in the areas of insurance, energy and information systems, has prompted Central to implement a rate increase averaging 5.6 percent for our coverage area. This increase will be effective March 1, 2010.

Throughout this past year Central Freight Lines has made significant investment in technology to provide our customers with a powerful and dynamic tool to cost and track their freight in our system real time.

Our below industry claims ratio is a direct result of our commitment to continuous employee training in best practices and our investment in innovative freight handling tools.

Reducing our carbon footprint through green initiatives is forefront as we move into this new year. The purchase of equipment with low emission engines supports our commitment to consider the environment in everything we do today and for future generations.

If we can help you in any way, our award winning Customer Care Team is standing by to assist you. We can be reached at 800-782-5036